



GCRC's Paint a Plow Program Guidelines

Description

The Genesee County Road's Paint a Plow program is a community outreach program in which students are invited to paint artwork on a GCRC snow plow. The plow will be used during winter operations and highlights Genesee County's students while promoting public awareness.

For 2023, GCRC will accept concept drawings from schools around Genesee County, post the designs on Facebook, and allow residents to vote for the top school in each of the three categories: Elementary, Middle School, and High School.

Participants

The Paint a Plow program is open to students of all ages and from all schools in Genesee County. School officials may direct the students but should not participate in the performance of the work.

Theme

There is no specific theme; however, students are encouraged to pursue ideas related to road safety and winter weather. Students may incorporate their school's mascot or logo in the design. The artwork should be appropriate and non-political.

Plow details

GCRC will drop off a plow (14 ft. long and 5 ft. tall) at a location specified by the school's staff on the selected date. Paint and brushes will be generously supplied by Truck & Trailer Specialties. Some prep work may need to be done before painting the plow. Only paint is allowed on the plow. Other adornments are not allowed.

Display and promotion

The plow will be displayed outside the GCRC facility that is closest to the school, and will be used in winter maintenance operations. Local news outlets will be invited for coverage. Students with signed release forms may be posted in photos on GCRC's social media pages.

Please contact Kylie Dontje, Communications Coordinator, at 810-767-4920 ext. 232 if you have questions.