

GENESEE COUNTY ROAD COMMISSION Social Media Policy

Purpose

The Genesee County Road Commission maintains social media accounts in order to educate and communicate with the public. This policy provides guidelines to ensure that the use of social media is consistent with the Road Commission's mission. Road Commission accounts are intended to encourage open dialogue but are closely monitored for civility.

Policy

1. Only the Communications Coordinator is authorized to add content for GCRC social media under the Director of Operations or the Managing Director's direction.
2. Any content containing the following will be deleted and may result in the poster being blocked from the page:
 - a. Comments that contain obscene, derogatory or discriminatory language
 - b. Comments that could jeopardize the safety of GCRC employees or members of the public
 - c. Comments that harass or intimidate another person or group
 - d. Comments that encourage illegal activity
 - e. Comments that advertise for a product or service
3. The Genesee County Road Commission reserves the right to hide or remove content that violates this policy. The Communications Coordinator will keep a log of comments that have been removed.
4. The Communications Coordinator will monitor Road Commission social media accounts to ensure adherence to this policy.
5. Comments posted by a member of the public do not reflect the opinion or endorsement of the Road Commission.
6. Material made available on Road Commission accounts may not be redistributed without attribution to the Road Commission.
7. This policy will be displayed through a link on GCRC social media sites.

Adopted February 01, 2022